WholeTEAM Product Team Model

STRONG PRODUCT TEAM

Product X's Development Management Team

Product X's User Support Staff

Product X's Programmers and Quality Assurance Testers

Product X's Functional Architects

Product X's Business Process Owners, Subject Matter Experts and Business Analysts

Product X's Change Control Board

Product X's User Support Materials (i.e., User Manuals, Training Materials, etc.)

Product X's Systems Design, Code, Test and Deployment Artifacts

Product X's Functional Design (i.e., Systems Requirements)

Product X's Business Requirements (including Business Rules)

Product X's Product Development/
Sustenance Plan

Product X